

RELAY+ COMMUNITY HEALTH

UNITED WAY-THOMAS JEFFERSON AREA & PIEDMONT YMCA

UNITE FOR A HEALTHIER COMMUNITY. JUNE 30, 2019 | 5-7PM | ALBEMARLE HIGH SCHOOL

SPONSORSHIP OPPORTUNITIES

Join us on Sunday, June 30, 2019, 5-7pm at Albemarle High School for the United Way/ YMCA Relay! This partnership between the United Way-Thomas Jefferson Area and the Piedmont Family YMCA promotes community health and healthy lifestyles, raises funds for the prevention of chronic diseases like Type II Diabetes, cardiovascular diseases, and more.

Runners and walkers of all abilities, ages 8+, will come together to form teams from families, businesses, clubs, neighborhoods, friends, or other groups. Each runner completes a leg (1/2 mile), then passes the baton to a teammate for a total of 2 miles to the finish.

The Relay will encourage and support families and friends to engage in healthy lifestyles together. There will be a post-Relay celebration with food trucks, music, prizes, and fun kid activities. All participants who complete a leg of the Relay will receive a free one-month membership to the Piedmont Family YMCA!

Help relay our message that, **when we work together, we can make our whole community healthier**. Sponsors receive recognition through the combined outreach of the United Way and YMCA, with a built-in audience of over 10,000 community members. Sponsors will be recognized via print advertising, radio, and PSAs, along with other benefits:

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Supporter \$1,000	Friend \$500
Exclusive to one entity	+				
Speaking opportunity	+				
2 Teams	+				
Verbal mention	+	+			
1 Team	+	+			
Logo on t-shirts	+	+			
Logo on website	+	+	+		
Name on t-shirts	+	+	+		
Promo in goody bag	+	+	+	+	
Name on print items	+	+	+	+	
Name on YMCA & UW website	+	+	+	+	+

SPONSORSHIP LEVEL: Platinum Gold Silver Supporter Friend Other Amount: \$ _____

PAYMENT INFORMATION:

Check enclosed Please invoice me Credit Card: please charge my card once in the amount of \$ _____

VISA | MC | AmEx | Discover: _____ Exp: _____ Date: _____

Signature: _____ My name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name of Organization as you wish it to be listed: _____

Email or mail to the United Way-Thomas Jefferson Area attention Daisy Rojas (if emailed, please include a digital logo):
 UnitedWayYMCARelay@UnitedWayTJA.org | 806 East High Street, Charlottesville, VA 22902 | 434.972.1701

